

Provider and Responsible within the Meaning of the Data Protection Act

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Scope

With this privacy policy, users receive information about the mode, scope and purpose of the collection and use of their data collected and used by the responsible provider.

The legal framework for data protection are the German Federal Data Protection Act (BDSG) and the Telemedia Act (TMG).

Collecting General Information

With each access to this offer, information are automatically captured by us or the web space provider. These information, also known as server log files, are of a general kind and do not allow any conclusions to be drawn.

Included data are: name of the website, file, date, amount of data, web browser and web browser version, operating system, the domain name of your Internet provider, the so-called referrer URL (the page from which you accessed our offer) and the IP address.

Without this data, it would not be technically possible to deliver and display the contents of the website. In this respect, the collection of data is imperative. In addition, we use the anonymous information for statistical purposes. They help us to optimize the offer and the technology. We also reserve the right to subsequently check the log files in case of suspected illegal use of our offer.

Provision of paid Services

In order for us to provide paid services, we ask for additional data. This applies, for example, to the details of payment. To ensure the security of your data during transmission, we use encryption techniques (such as SSL) over HTTPS that reflect the state of the art.

Contact / Request Form

If you contact us via the online contact or request- form or by e-mail, we will save the information you have provided in order to answer your request and to ask possible and necessary follow-up questions.

Integration of Services and Content of Third Parties

Our offer may partially include content services and performances of other providers. These are, for example, maps provided by Google Maps, videos from YouTube as well as graphics and images from other websites. In order for these data to be accessed and displayed in the user's browser, the transmission of the IP address is absolutely necessary. The providers (hereafter named "third-party provider") therefore perceive the IP address of the respective user.

Although we prefer to use only third-party providers, who only need the IP address to deliver content, we have no control over whether the IP address may be stored or not. This process is used in the case, amongst others, statistical purposes. If we are aware that the IP address is being stored, we will inform our users.

For reservations that require a down payment for its confirmation by the customer, we use the services of the providers i-payment (1 & 1 Internet SE) and paypal (PayPal (Europe) S.à.r.l. et Cie,

S.C.A.). For the storage of data, that must be provided for payment, the terms and conditions and privacy regulations of these two third-party providers are relevant; these can be viewed at the following links:

- [i-payment](#)
- [paypal](#)

For the evaluation of quality standards of our services, we use the services of Customer Alliance, through which we contact our guests once after their stay. Only the first name, nationality and e-mail address are stored there, which may not be used for any other purposes. Customer Alliance's Privacy Policy can be found at the following link:

- [customer-alliance](#)

If you refuse to receive an appropriate letter after your stay for evaluation, please inform us by [E-Mail](#).

Cookies

This website uses so-called cookies. These are text files that are stored on your computer from the server. They contain information about the browser, the IP address, the operating system and the Internet connection. We do not disclose this information to third parties or link it to personal data without your agreement.

Cookies fulfill two main tasks. They help us to facilitate the navigation through our offer and enable the correct presentation of the website. They are not used to inject viruses or launch programs. Users have the opportunity to access our offer without cookies. For this purpose, the corresponding settings must be changed in the browser. Please refer to the help function of your browser, how cookies are deactivated. However, please be aware that this may interfere with some features of this website and reduce its ease of use. The following links enable you to manage online ad cookies:

- [aboutads.info](#) (US)
- [youronlinechoices.com](#) (Europe)

Use of Google Analytics

This website uses Google Analytics, a web analytics service provided by Google Inc. ("Google"). Google Analytics uses so-called "cookies", text files that are stored on your computer and that allow an analysis of the use of the website by you. The information generated by the cookie about your use of this website is usually transmitted to a Google server in the USA and stored there. However, due to the activation of IP anonymization on these websites, your IP address will be shortened beforehand by Google within member states of the European Union or in other contracting states of the Agreement on the European Economic Area. Only in exceptional cases the full IP address will be sent to a Google server in the US and shortened there.

On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on website activity and to provide other services related to website activity and internet usage to the website operator. The IP address provided by Google Analytics as part of Google Analytics will not be merged with other Google data. You can prevent the storage of cookies by a corresponding setting of your browser software. We point out, however, that in this case you may not be able to use all functions of this website in full.

In addition, you may prevent the collection by Google of the data generated by the cookie and related to your use of the website (including your IP address), as well as the processing of this data by Google, if you download the browser plug-in, that is available under the following link and available to install to disable Google Analytics: [Browser Add On](#).

For more information about Terms of Use and Privacy, please visit the according google pages [Analytics](#) or [Policies](#).

Data Minimization

Personal data is stored according to the principles of data avoidance and data economy only as long as necessary or required by law (legal storage period). If the purpose of the information collected is omitted or the storage period ends, we block or delete the data.

Your Rights to Information, Correction, Suspension, Cancellation and Opposition

Upon request you have the right to require information free of charge about the personal data stored by us, and / or to request a correction, blocking or deletion. Exceptions: The data storage is required for business transactions or the data are subject to the statutory retention requirement. For these purposes, please contact our data protection responsible ([E-Mail](#)).

To be able to consider a data lock at any time, it is necessary to keep the data in a lock file for control purposes. If there is no statutory filing requirement, you can also request the deletion of the data. Otherwise we will block the data if you desire.

Change of our privacy policy

In order to ensure that our privacy policy always complies with current legal requirements, we reserve the right to make changes at any time. This also applies in case the privacy policy has to be adapted due to new or revised services. The new privacy policy will then take effect on your next visit to our page and the according offer.